



**Kiwanis Family House  
1st Annual Benefit Concert  
featuring:  
Alan Parsons Live Project  
Mondavi Center  
June 23, 2007**

## **Sponsorship Benefits**

### **\$50,000 – Presenting Sponsor**

- Recognition in all promotional activities and marketing material
- 12 Box Seats
- Full 8 ½ x 11 page ad in program
- Full signage in front lobby
- Admission to VIP pre-show party
- 6 CDs of Alan Parsons Greatest Hits
- 6 Concert Programs

### **\$25,000 – Platinum Sponsors**

- 6 Box Seats
- Full 8 ½” x 11” page ad in program
- Full signage in front lobby
- Admission to VIP pre-show party
- 3 CDs of Alan Parsons Greatest Hits
- 3 Concert Programs

### **\$15,000 – Gold Sponsors**

- 6 Grand Tier Seats
- Half page ad in program
- Half signage in front lobby
- Admission to VIP pre-show party
- 3 CDs of Alan Parsons Greatest Hits
- 3 Concert Programs

### **\$10,000 – Silver Sponsors**

- 4 Grand Tier Seats
- Quarter page ad in program
- Quarter signage in front lobby
- Admission to VIP pre-show party
- 2 CDs of Alan Parsons Greatest Hits
- 2 Concert Programs

### **\$5,000 – Bronze Sponsors**

- 4 Upper Tier Seats
- Eighth of a page ad in program
- Signage in front lobby with other Bronze Sponsors
- Admission to VIP pre-show party
- Two CDs of Alan Parsons Greatest Hits
- 2 Concert Programs